



THE PUPTRAIT STUDIO

Liability Release

I am the owner of the dog(s) described below. I accept responsibility for my pet while in the studio. I hereby release, hold harmless and will indemnify the Puptrait Studio, a PXLFY LLC brand, their affiliated companies, employees, agents and representatives from any liability, damage, claim, or expense (“Damages”) that might occur as a result of or in connection with me, my guests, and dog(s) visit to the studio, including but not limited to any Damages to people, other animals, my dog(s), property, merchandise or equipment. I accept full responsibility for any such Damages and agree to monitor and control my dog(s) and guests, to insure the safety of all present. I certify that to the best of my knowledge, my dog(s) are free of disease, parasites (such as fleas, ticks or mites) and any aggressive or unusual behavioral traits (such as marking or resource guarding), and I have no reason to believe that my dog(s) will cause injury or damage to anyone or anything.

Likeness Release

By signing this release I hereby give the Photographer and Assigns my permission to license the Content and to use the Content in any Media for any purpose (except pornographic or defamatory) which may include, among others, advertising, promotion, marketing and packaging for any product or service. I agree that the Content may be combined with other images, text, graphics, film, audio, audio-visual works; and may be cropped, altered or modified. I acknowledge and agree that I have consented to publication of my dog's breed as indicated below, but understand that other breeds may be associated with me by the Photographer and / or Assigns for descriptive purposes. I agree that I have no rights to the Content, and all rights to the Content belong to the Photographer and Assigns. I acknowledge and agree that I have no further right to additional consideration or accounting, and that I will make no further claim for any reason to Photographer and / or Assigns. I acknowledge and agree that this release is binding upon my heirs and assigns. I agree that this release is irrevocable, worldwide and perpetual, and will be governed by the laws (excluding the law of conflicts) of Baltimore, Maryland, USA. It is agreed that my personal information will not be made publicly available but may only be used directly in relation to the licensing of the Content where necessary (e.g. to defend claims, protect rights or notify trade unions) and may be retained as long as necessary to fulfill this purpose, including by being shared with sub-licensees / assignees of the Photographer / Filmmaker and transferred to countries with differing data protection and privacy laws where it may be stored, accessed and used. I represent and warrant that I am at least 18 years of age and have the full legal capacity to execute this release.

Definitions: “ASSIGNS” means a person or any company to whom Photographer/ Filmmaker has assigned or licensed rights under this release as well as the licensees of any such person or company. “CONTENT” means all photographs, film, audio, or other recording, still or moving, taken of me or my dog as part of the Shoot and / or my visit to the Puptrait Studio. “MEDIA” means all media including digital, electronic, print, television, film, radio and other media now known or to be invented. “K9 MODEL” means my dog, their appearance, likeness and voice. “OWNER” means a legal owner and guardian of the dog that is 18 years or older. Dog and owner are referred to together as “I” and “me” in this release, as the context dictates. “PHOTOGRAPHER” means photographer, illustrator, filmmaker or cinematographer, or any other person or entity photographing or recording me. “SHOOT” means the photographic, film or recording session described in this form.

Photographer & Shoot Information

Name: _____

Shoot Date: _____

Shoot Location: _____

Photographer Signature: _____

Owner & Dog Information

Dog's Name(s): _____

Age(s): _____

Breed(s): _____

Gender(s):

Male

Female

Owner's Full Name: _____

Owner's Signature: _____

Date Signed: _____

Street Address: _____

Street Address: _____

City: _____

State: _____ Zipcode: _____

Phone: _____

Email: _____

Instagram Handle (only add if you want to be tagged):

@ _____